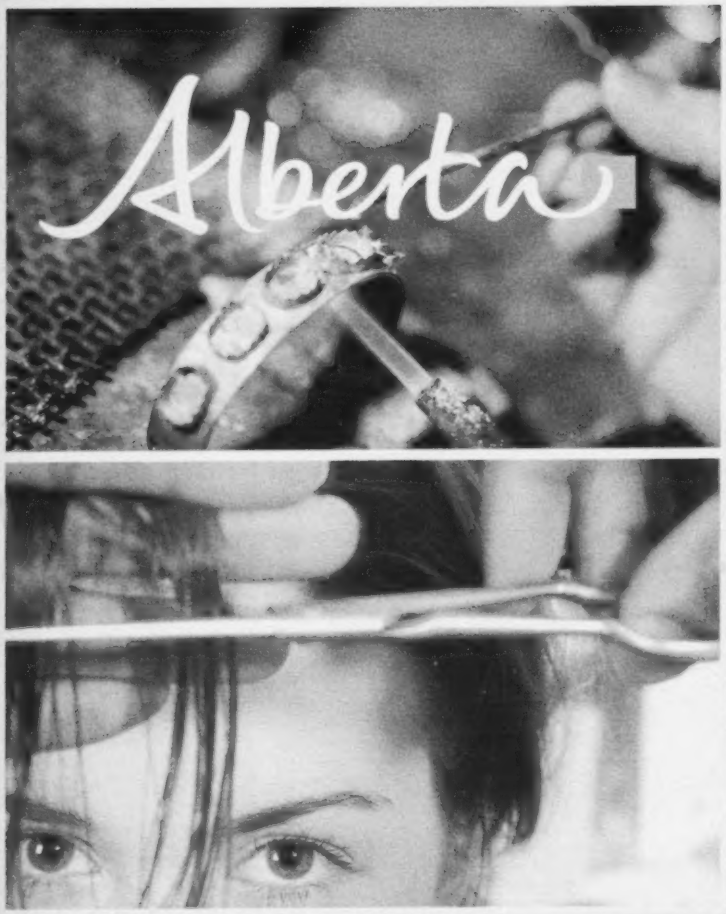
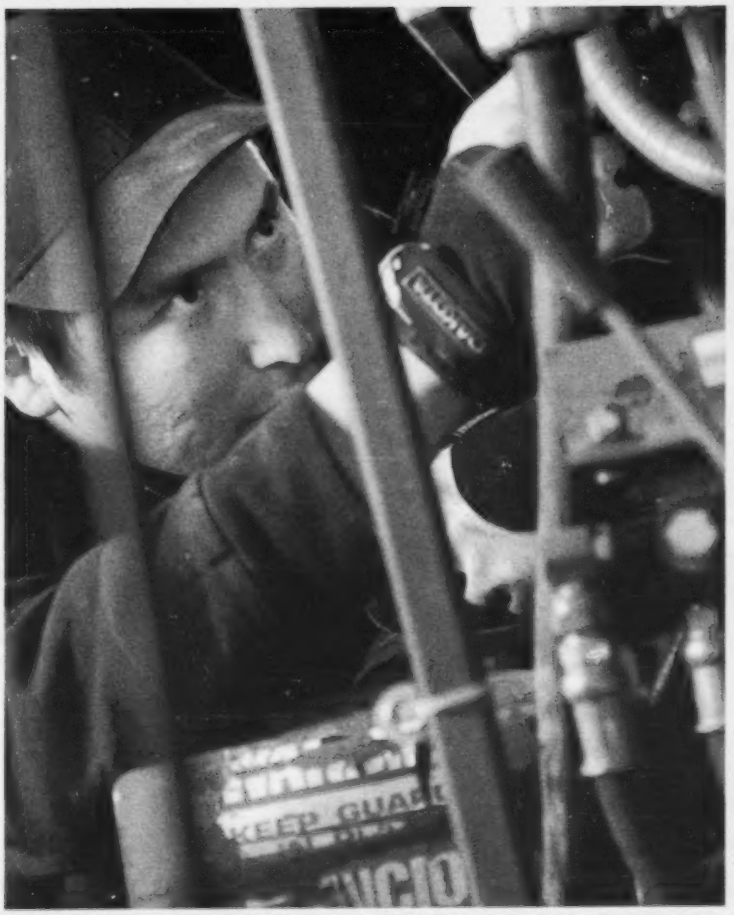




INDUSTRY PROFILES

Other Services Industry

July 2010

Government of Alberta
Employment and Immigration

Overview:

The Other Services industry[1] in Alberta includes establishments and services such as:

- automotive repair and maintenance;
- electronic and precision equipment repair and maintenance;
- commercial and industrial machinery and equipment repair and maintenance;
- personal and household goods repair and maintenance;
- personal care services (i.e. hair care and esthetic services);
- funeral services;
- pet care, photofinishing and other personal services;
- religious organizations and grant-making and giving services;
- social advocacy organizations;
- civic and social organizations; and
- business, professional, labour and other membership organizations and private households.

Section A: Business Environment
1. 2009 Employment and Unemployment Numbers and Rates
2. Industry Growth
3. Size of Businesses in Alberta and the Industry
Section B: Human Resources Profile
1. Occupational Information
2. Demographics: Age and Gender
3. Wages
Section C: Additional Information
1. Links to Selected Industry Associations
2. Link to Government Library Database

[1] North American Industry Classification System (NAICS) major group 81

Section A: Business Environment

1. 2009 Employment and Unemployment Numbers and Rates:

	Alberta	Other Services Industry
Number of employed	1,988,100	100,100
Percent employed in the industry		5.0%
Number of unemployed	139,700	5,200
Unemployment rate	6.6%	4.9%

Data Source: Labour Force Historical Review 2009, Statistics Canada

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] or Statistics Canada[3] websites.

2. Industry Growth:

- Employment in the Other Services industry grew by 9.8% in 2009 alone, far exceeding its projected average annual growth rate of 2.1%.
- Employment is expected to exceed its projected level of 101,400 by 2013.

For more information, see the Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2009 – 2013, Industry Employment Outlook[4] online and the Alberta Learning Information Service (ALIS)[5] website's industry descriptions.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See http://www.employment.alberta.ca/documents/LMI/LMI-LMF_2009-13_cops.pdf
[5] See http://www.alis.alberta.ca/occinfo

Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Other Services industry accounted for 2.8% of Alberta's Gross Domestic Product in 2009, up from 2.0% in 1999. Its share of Alberta's total employment increased from 4.8% in 1999 to 5.0% in 2009.

Employment in 2009 was 9.8% higher than it was in 2008. Over the last ten years, employment has increased from 74,500 people in 1999 to 100,100 people in 2009.

The *Alberta Occupational Demand Outlook 2009-2013* projects labour demand growth in most occupations in the industry, including Automotive service technicians and Upholsterers, tailors, shoe repairers, jewellers and related occupations.

3. Size of Businesses in Alberta and the Industry:

Establishment Size	Alberta Businesses		Other Services Businesses	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	561,300	34.3%	47,800	67.8%
20 to 99 employees	582,500	35.6%	16,200	23.0%
100 to 500 employees	298,700	18.3%	4,500	6.4%
Over 500 employees	194,000	11.9%	2,000	2.8%

Data Source: Labour Force Historical Review 2009, Statistics Canada

* Percentages may not add up to 100 due to rounding.

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations that can be found in the Other Services industry include:

- automotive service technician;
- jeweller;
- massage therapist;
- hair stylist; and
- fundraiser.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Age and Gender:

According to the Labour Force Survey, the gender breakdown in the Other Services industry is as follows:

- women employed: 47,300 people, or 47.3%
- men employed: 52,800 people, or 52.7%

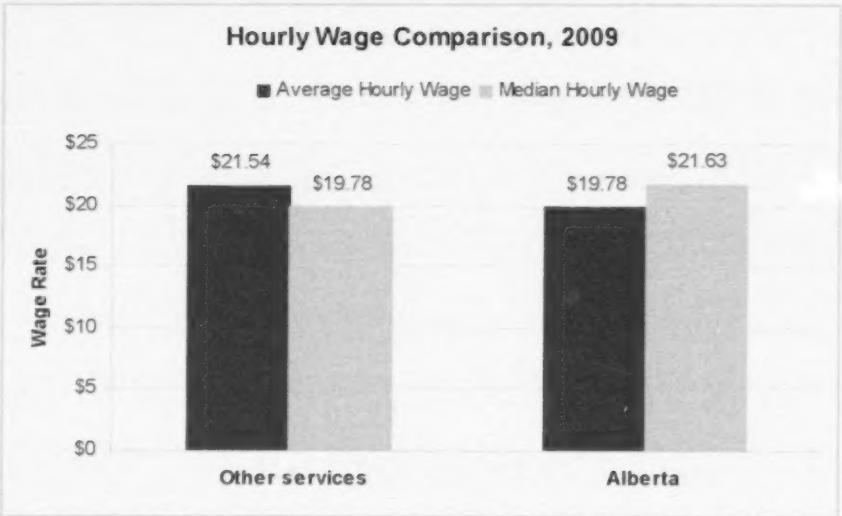
In Alberta, women accounted for 45.4% and men made up 54.6% of total employment.

Age Characteristics	Alberta Employees		Other Services Employees	
	Number	%	Number	%
15-24 years	342,900	17.0%	18,400	18.4%
25-54 years	1,366,700	67.9%	68,500	68.4%
55 years and over	303,700	15.1%	13,200	13.2%

Data Source: Labour Force Historical Review 2009, Statistics Canada

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Labour Force Historical Review 2009, Statistics Canada
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Heavy-duty equipment mechanic	$ 19.00	$ 27.92	$ 35.15	$ 58,486
Janitors, caretakers and building superintendents	$ 12.41	$ 14.68	$ 17.00	$ 23,296
Motor vehicle body repairer	$ 19.54	$ 26.11	$ 32.30	$ 56,228
Hairstylists and Barbers	$ 11.01	$ 17.34	$ 26.03	$ 30,651

Data Source: 2009 Alberta Wage and Salary Survey

For more information on wages, refer to the WAGEinfo[7] webpage. For job descriptions, duties, required skills and education for specific occupations in the Other Services industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo
[8] See http://www.alis.alberta.ca

Section C: Additional Information

1. Links to Selected Industry Associations:

- Association of Massage Therapists and Wholistic Practitioners (http://www.nhpcanada.org)
- Alberta Craft Council (http://www.albertacraft.ab.ca)
- Alberta Floor Covering Association (1979) (http://www.nfcaonline.ca)
- Automotive Service & Repair Association (Alberta) (http://www.asra-alberta.ab.ca)

2. Link to Government Library Database:

http://www.servicelink.gov.ab.ca/libraries/workplace